

Week's Weather

Santa Clara Valley: Five-day forecast for Northern California: No rain except possibly in extreme north; temperatures averaging above normal.



SPARTAN DAILY

SAN JOSE STATE COLLEGE

War Orphan Aid

Students receiving benefits under Public Law 634 (war orphans) must file vouchers for September and October in ADM102, window 9, today, tomorrow or Wednesday.

Vol. 53

SAN JOSE, CALIFORNIA, MONDAY, NOVEMBER 1, 1965

No. 29

New Image Sought In DU Book Drive

Approximately 25 members of the recently suspended Delta Upsilon fraternity marched Friday afternoon from their 11th Street house to the campus Marine Corps Semper Fidelis booth in front of the Spartan Bookstore where they donated close to 400 books for U.S. Servicemen in Viet Nam.

In a prepared statement, DU member James Wilkinson declared the purpose of the book drive and march is to "show that students in general and the Greek system specifically would like the American Serviceman in Viet Nam to realize that there are students who think and care about what the serviceman is doing."

He qualified the statement with "This is not a support or non-support of the Viet Nam policy; it is only in support of the troops."

Another DU member, Joe Cox, stated "The march is a direct result of the DU state of social probation."

The fraternity was put on both

academic and social probation by the InterFraternity Council following the performance by a topless dancer on the DU house roof on September 25.

The 1965 suspension is preceded by a suspension by the IFC of the DU's last spring when they became involved in a water fight.

In 1963, the DU's were suspended for a pledge prank in which, according to Wilkinson, three intoxicated vagrants were brought to a campus sorority house by DU's who informed the men it was a house of "ill repute."

Cox, added, "The march is planned in conjunction with our (DU's) 'Diversification Program' to indicate a branching out from strictly social activities."

Gunther, official DU house dog, carried the first book of the donation in her jaws and presented Thornton Wilder's "By the Skin of Our Teeth" to Semper Fidelis representative Bob Berns.



BETTY LOU MATHES
... Homecoming Queen

Crowned at Ball

Miss Betty Lou Mathes—1965 Homecoming Queen

By Lavelle Jackson

Spartan Daily Staff Writer

A beautifully radiant Miss Betty Lou Mathes walked through a protective SJS Pershing Rifles archway Friday night at the Coronation Ball to accept her crown as the 1965 Homecoming Queen at San Jose State College.

The 21-year-old senior from Redwood City wept softly as she was crowned by Mark Hutchins, homecoming committee chairman, and presented a bouquet of roses by Mary Blomquist, last year's queen.

Miss Mathes was crowned Queen at the Santa Clara County Fairgrounds pavilion, scene of the Coronation Ball. Amid decorations in the fashion of a New Orleans

saloon, students danced from 9 p.m. to 1 a.m. Friday night.

Sponsored by the Spartan Band and Sigma Chi fraternity, the tall, dark-haired Miss Mathes was elect-

ed queen during campus elections on Wednesday and Thursday. Her identity remained secret until Friday night.

The four runners-up, in alphabetical order are: Miss Linda Eckberg, Miss Lynn Nibbe, Miss Kris Oxsen, and Miss Judy Salberg.

Miss Mathes became the second consecutive queen to be sponsored by the Spartan Band. Mary Blomquist was also sponsored by the band last year.

Coming to SJS from Sacramento City College, Miss Mathes has attained her third title as queen. She has also been Past Honored Queen of Job's Daughters and Homecoming Queen at Sacramento City College.

Now leader of the SJS Band-Aides, Miss Mathes is a member of the Mu Phi Epsilon Music Honor Society, secretary for the A Capella Choir, and historian for the Spartan Band. She is majoring in music.

Miss Mathes is financing her own college education by working in the summers and part time during the school year. She plans to teach music in the elementary schools.

The new Homecoming Queen will reign over all homecoming activities next week, including the Saturday afternoon parade and the game with University of the Pacific Saturday night.

Bonfire Won't Burn Because of Mix-Up

The homecoming bonfire, a tradition at SJS since 1948, will not be held this year due to a mixup in communication, Jeff Conway, rally committee chairman, said.

Conway said he was unable to acquire the Santa Clara County Fairgrounds, where the bonfire has been traditionally held.

Conway said he applied for the use of the fairgrounds "four or five weeks ago," but the site was unavailable since reversion request for the site had not been made in time.

An area that complies to fire regulations could not be found, Conway said. Fire regulations require a radius of 1,000 feet of clear space.

Conway said a rally will be held either on Seventh Street or in the Men's Gym from 8 to 9 p.m. Friday.

Air Force Planes Accidentally Bomb Friendly Village

SAIGON (UPI)—Two U.S. Air Force Skyraider planes inadvertently bombed a friendly village on Saturday, killing at least 48 persons and wounding another 55, a U.S. military spokesman said Saturday.

The spokesman confirmed later that the bombing and strafing violated new air firepower rules laid down just one week ago.

Twenty-seven of the most seriously wounded villagers were flown 40 miles by helicopters to the American military hospital at Qui Nhon. The others were treated at a village hospital.

The spokesman said the Sky-raidiers had been flying air cover for elements of the U.S. Army's 1st Cavalry Division headquartered at An Khe, about 35 miles to the southwest.

The spokesman said preliminary reports indicated the two planes were diverted from their mission with the air cavalry to make an immediate strike.

The spokesman said the village had been targeted by the Binh Dinh Province chief as a Viet Cong stronghold. He said that while in the air the Americans questioned the order to strike but it was reaffirmed.

Not yet on a permanent location, the college made a hurried opening, thanks to a temporary operating measure passed by the Legislature.

Dr. Leo F. Cain, president of the college, is a graduate of the California State College System himself. He received his A.B. from Chico State before attending Stanford where he received his Ph.D.

Two new concepts will characterize the college, "a comprehensive program of basic studies which covers humanities, fine arts, natural science and mathematics and social science," Dr. Cain said.

The second concept is a required dual major...the first in a departmental field of traditional disciplines, the second in an inter-departmental field.

Psychology and American Studies have been selected as the two first majors to be offered with the basic studies for the students at Cal State at Palos Verdes.

Additional Campuses

State Opens 2 New Colleges

By Dave Provan

Spartan Daily Staff Writer

For the first time in four years, new California State Colleges have opened their doors.

California State Colleges at San

Bernardino and at Palos Verdes welcomed a "limited" number of students Sept. 22 and Oct. 1.

Cal State at San Bernardino is located on 430 acres, five miles north of the City of San Bernardino, at the foot of the San Bernardino National Forest.

Plans for the college began with legislative action in 1960. In 1962 Dr. John M. Pfau was appointed its first president. Dr. Pfau received his A.B., A.M. and Ph.D. degrees in history from University of Chicago.

Enrollment the first year is limited to 300 freshmen and juniors. Sophomores and seniors will

not be admitted until next year. Graduate programs will not begin until 1970.

Entering freshmen can major in the following fields: biology, English, French, history, math, political science and Spanish.

Entering juniors are limited to majors in English, French, history, math, political science and Spanish. The college has adopted a three-quarter academic program, running from October to June, with terms of approximately 11 weeks each.

Only 75 students entered Cal State at Palos Verdes for the 1965-66 academic year.

Classic Film

Vittorio De Sica's "Umberto

d" will be Wednesday's Classic Film.

The picture will be shown at 3:30 and 7 p.m. in TH55. Admission is free to the college community.

Defense Dept. Lowers Standards To Add 100,000 to Draft List

The Defense Department has lowered mental fitness standards as another move to fill the ranks for Viet Nam.

The new draft rules could add 100,000 or more annually to the nation's draft potential.

This action, first of its kind since the Korean War, is designed to increase enlistments by 25,000 a year.

Currently, about 46 per cent are rejected on physical and mental reasons.

The new standards become effective today for draftees and those trying to enlist in the Army, Navy and Marines.

The Air Force is the only service

not using the draft and it will continue to use present mental standards.

This move is primarily designed to enable more high school graduates to join the armed forces.

Currently, high school graduates must score above the lowest 30 per cent of those taking the armed forces qualifications test.

After Nov. 1, high school graduates will be accepted as mentally fit if they score above the lowest 15 per cent.

It is expected that the new draftee rules may take the pressure off the married men but not much.

The new system will still exclude entirely anyone scoring among the lowest 10 per cent. High school graduates scoring between 10 and 15 per cent would be required to meet the same standards as draftees.

Unusual Priority

Youths who burn their draft cards have "unusual priority" which puts them at the top of the priority list, according to Lt. Gen. Lewis B. Hershey, selective service director.

Lt. Gen. Hershey describes draft dodgers and card burners as "delinquents" and as "adolescents who will never grow up."

10th, 11th Street Become One-Way

SJS student car-owners have begun the week with a rash of instructions from city officials.

Last night, workers from the San Jose Department of Public Works, along with men from the City Engineering Department and officers of the San Jose Police Department, converted 10th Street, between Hedding Street on the north and Humboldt Street on the south, to southbound traffic only. Conversely 11th Street carries only northbound traffic.

Each street now has three lanes. The City of San Jose has announced plans to sweep leaves from streets in the SJS area from midnight tonight to 8 tomorrow morning.

Students are requested to park their cars off the streets before 11 tonight.

The leaf pick-up will be between Second and 17th Streets, south of Santa Clara to Alma Streets beyond Spartan Stadium.

Dormitory residents also are reminded to move their cars off the streets during the clean-up period.

Bulletin Boards Feature Activities

The glass-enclosed bulletin boards in front of the library and Spartan Cafeteria will feature activities of recognized campus organizations and ASB committees hereafter, Jim Melton, ASB public relations director, announced.

Weekly changes in the displays will be supervised by the ASB Public Relations Committee. The boards will be locked to preserve the quality of the display.

Persons wishing to add something to a display should contact Melton in the College Union, 315 S. Ninth St.

Lette Crowd Debated

Seven faculty members from the SJS Psychology Department returned to Seventh Street Forum Friday afternoon as participants, rather than spectators, to express their personal and professional views on crowd behavior exhibited at the "card burning" forum on the same street one week before.

Dr. Bruce Ogilvie, professor of psychology, moderated the panel.

Dr. Robert Zaslow, assistant professor of psychology, likened the previous week's forum to a Greek drama. He said, "The father image was present when Thomas Lette, father of SJS student Roger Lette who had intended to burn his draft

card, said he would rather kill his son than be dishonored."

Dr. Keith Johnsgard, professor of psychology, told the audience of 300 results of a study on student crowd groups conducted last year at SJS and San Jose State College.

In a study of 100 fraternity and sorority members and 100 members of Student Non-Violent Coordinating Committee (SNCC), and Toward an Active Student Community (TASC), the SNCC-TASC group showed more democratic feelings, were less bigoted and were less conforming in their views, he said.

Dr. Johnsgard, declared, "The 'college rebel' is not a threat, as popularly thought, may have more characteristics that are necessary to perpetuate democracy."

Other members of the panel included: Dr. Bud Andersen, Dr. James Steele, Dr. Eldred E. Ruthenford, assistant professors of psychology and Dr. Royce Jones, associate professor of psychology.

Woman Asks SJS To Donate Food To Grape Pickers

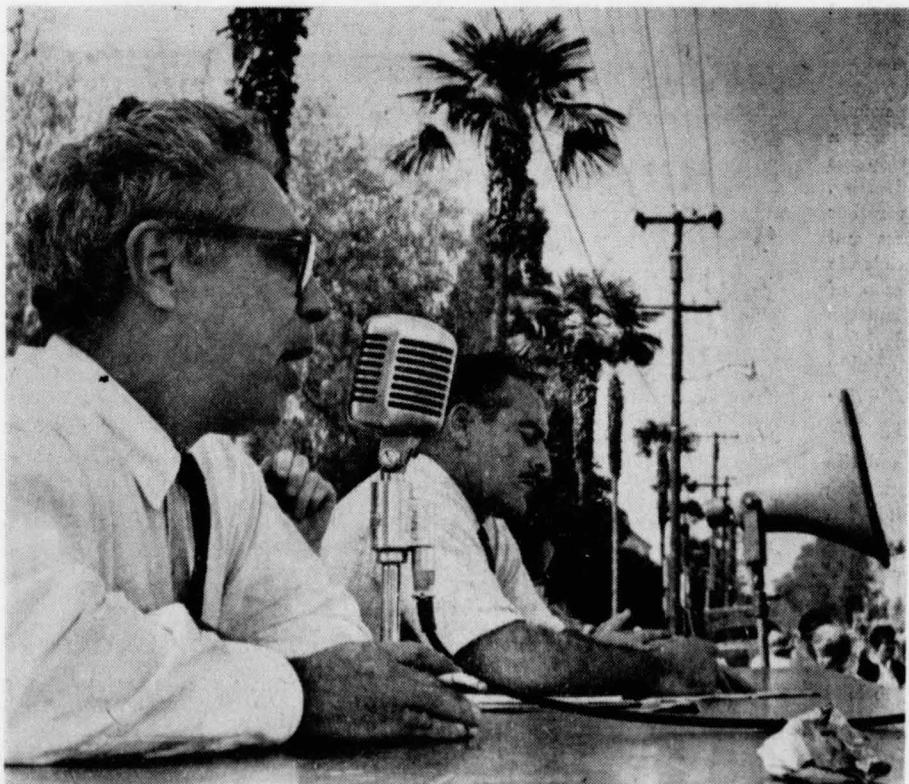
Mrs. Delores Huerta, petite mother of eight, appealed to SJS students on Seventh Street Friday for aid to striking grape pickers in Delano County.

Representing the Farm workers' Association in Delano, Mrs. Huerta was introduced by Assemblyman William Stanton, (D-San Jose), who praised her highly as a lobbyist in Sacramento.

Mrs. Huerta told the students, "We need help in pickets. We need blankets, child-care centers, and donations in food or money."

The strike of the Mexican and Filipino-Americans began Sept. 6 when the workers demanded wage increases and were allegedly ignored by the owners.

SJS Students for a Non-Violent Coordinating Committee have been gathering food and supplies for several weeks and have made several trips to the strike area.



—Photo by Paul Sequeira

"LAST WEEK'S card burning forum was like a Greek drama. It was very personalized, yet too close. It was real," states Dr. Robert Zaslow, assistant professor of psychology, at a panel

discussion on Seventh Street Forum, Friday afternoon. Dr. Bruce Ogilvie (with moustache) professor of psychology, acted as panel moderator.

SPARTAN DAILY

SAN JOSE STATE COLLEGE

Editor SCOTT MOORE

Advertising Mgr., BOB SCHERNER

Editorial Comment

Parties Lose Control

The class of 1969 last week completed an unusually long process of electing representatives to Student Council. Partly because of an historic tie vote, the campaign was one of the more energetically fought in recent years.

At least one result of the election implies a possible revolution in SJS student government. Control of the ASB by political parties may be broken by more independent participation in student government.

An analysis of the frosh elections and last spring's general elections indicates the nucleus of a trend away from party-backed candidates.

In the freshman run-off, the two SPUR-party candidates ran far behind "independent" John Graham, Charlie Brown, another independent office-seeker, also finished far ahead of his SPUR rivals.

Although only one so-called independent representative was elected to council last spring, the vice-presidential contest was a clear choice between an independent and a party-backed

candidate. The independent candidate (Jerry Spolter) won the election, despite SPUR's all-out efforts for its candidate, Rich Corby.

Readers should note that an independent label does not necessarily mean a candidate is non-Greek. Many theorists argue that the bulk of student voters believe they are choosing a non-Greek when they vote "independent." This often is not the case. Spolter, for example, is a Delta Sigma Phi, although he campaigned as an "independent." Actually, this meant that no political party supported him.

Some students strongly argue that the ASB's party monopoly is unhealthy because it is used as a pretense to continue the Greek domination of student government—an argument which we don't find entirely indefensible.

Although recently elected students are predominantly party-sponsored, a trend away from such candidates is developing. If independent thinking is the result of independent office-holders, then student government's future is bright and promising.

Guest Room

Business Wants 'Brains'

By DR. ALBERT PORTER
Associate Professor of Business

At an early meeting of the Business Division faculty I intend to propose that we tactfully tell the state we do not want the new business classroom building, but that we will be most appreciative of being allowed to use the \$4 million entirely for modernizing the business programs.

This will involve dropping the undergraduate program completely, thus liberating the students for the education they are now denied by so-called "business" courses. It will involve attracting and supporting high quality faculty and students, and the scholarships for these graduate students probably will want to be about \$6,000 per year.

FIRST UNIVERSITY

In other words we shall do exactly what Daniel Coit Gilman did nearly a century ago in establishing Johns Hopkins as the first modern American university. He used every penny for brains rather than buildings, renting old houses and lofts, and setting the whole academic world laughing, until the first crop of graduates became in hot demand and the other universities, including Berkeley, lost the smile and had to reorganize quickly lest their laurels slip completely away.

PIONEER IN BARRACKS

We shall use the old "barn" and the sheet-metal barracks for our pioneering graduate school of management, and even Carnegie Tech's leading Graduate School of Industrial Administration will have to come up to our level, for we shall be the first to establish a true "organization hospital," enabling us to follow the CED's exhortations to take a total society viewpoint versus the firm or industry, to lead business rather than follow it.

A sizable chunk of the \$4 million may be well needed to guarantee present faculty against personal loss due to this obsolescence which is none of their fault. This point is essential and must not be compromised.

Gilman wanted to perform his trans-

figuration at Berkeley, but a coalition of of status-quo faculty and legislators completely thwarted him. Johns Hopkins' trustees hired him away to do the job in Baltimore. So it was that the first modern American university and medical school was muffed by California.

In asking why California shouldn't give rather than receive the impulse to higher education this time, and specifically SJS, the only answer is "It couldn't be done." I don't think this is particularly satisfactory in a Spartan atmosphere, do you, Christopher?

When this agenda item has been scheduled for a faculty meeting, I shall so announce through the Daily.

Thrust and Parry

Questions on Commitment

'Mandatory Card Rule Like African Policy'

Editor:

Freedom of speech is inherent in the "American Way" of government. Because there are those among us who would dare question—out loud—the policies of our government, we hear cries of "Disgrace to your school, state and nation," "Shameful," and "Treason."

I feel that I have grown up enough to realize that communism doesn't kill—but bullets do. Why don't the virtuous Americans send 150,000 or more troops to Mississippi, Alabama, Georgia, etc.? The people down there are so subjugated that I doubt whether they know the difference between communism and democracy! I wonder how many Americans would rally around the idea of sending troops to these states.

I doubt whether the majority would be in favor of federal ("foreign") intervention in the local affairs of the southern states—be the southern states right or wrong. Then the question is—"Under what principles does our government justify U.S. intervention in the internal affairs of Viet Nam?"

Personally, I don't want to fight a pointless war in Viet Nam, because I doubt that one million troops could stop 650 million Chinese Reds in their sphere of influence. I am



"We know what's under the sheets, Wizard Shelton . . .
What we'd like to know is what's under the mattress!"

Disorder in Modern Art Resembles 'Temporary Chaos in True Life'

By JOHN HELD

SJS students sometimes dismiss abstract paintings as "modern art."

Yet what they call "modern art" is the art of their time, *their* art.

There is no other being created on campus today.

If they object to their art because it sometimes seems chaotic, the disorder might be attributed to the artists' materials, to life itself.

STRANGE CHAPS

Artists sometimes picture disorder because they see chaos in a world which seems strange and dense.

Their art might be chaotic because our world is uncertain. For we are satisfied only when we can reduce reality to terms of thought, but our truth about a thing is much different from the thing itself.

Truth is only what we say about it. It is an additive:

TRUE REALITY

We call something true if it helps us get into relation with reality as we see it.

So we do not talk about what is true, but only about what we think is usually anything which satisfies our preconceptions.

We do not live in a universe, but in a pluriverse of many different worlds illuminated by our attitudes.

Finally, our only certainty is that we can know nothing for certain.

LACKING CERTAINTY

Without certainty the world sometimes seems irrational.

A world which can be explained away even with a cheap philosophy is a recognizable world.

But a world of inexplicable disorder remains strange and dense.

We struggle with, but cannot embrace, or knowledge of moral chaos.

Moral disorder, like Auschwitz, sometimes makes us envy Stendahl's epithet: "the only excuse for God is that he does not exist."

MEANING UNKNOWN

What does it mean to say that chaos has meaning when its meaning is unknown to us?

We can only understand within the limits of our condition.

The disparity between our view of chaos and our nostalgia for unity is the thing we cannot disclaim.

If we judge it to be sure, then we must confront it.

We cannot dismiss it, even when it appears in "modern art."

Book Mark

'No Wit Lost at Movies'

By SANDE LANGE

Cinema critic Pauline Kael has misplaced something at the movies, but no one seems to know what, not even Dr. Robert Pepper, associate professor English who reviewed her book, "I Lost It at the Movies," for the Book Talk Wednesday.

Dr. Pepper, one of the more refreshing members of the English faculty, states that Miss Kael never does explain what she lost.

Her book is a collection of movie criticisms and a few polemical essays.

Dr. Pepper was first made aware of Miss Kael, a Bay Area resident and native of Sonoma County, during her listener-panel radio broadcasts on KPFA in 1963.

PERSONAL EXPERIENCES

Drawing from her personal experiences as the owner-operator of an art movie house on Telegraph Avenue, Berkeley, Miss Kael has included a chapter on the fantasy of the art house audience.

"I Lost it at the Movies" is written freely, lambasting, caustically analyzing and occasionally praising more than 80 films from the late 1950s and 1960s.

A brief look at the table of iconoclastic contents reveals that Miss Kael certainly has not lost her wits or wit at the movies. Dr. Pepper recommends Miss Kael's objections to what he terms "pretentious art films."

ELEGANT BOREDOM

Films such as "La Dolce Vita," "8 1/2," "La Notte," and "Last Year at Marienbad" display elegant boredom and are actually banal propaganda for religion, according to Miss Kael.

"SJS could produce an orgy just as good, if not better, than most of today's

My Existential Ways

Girl-Hunters Flock to SJS

By TOM MEAD

William Shenstone, 16th Century poet, once said, "Jealousy is the fear or apprehension of superiority."

The pseudo-intellectual campus of Northern California, Stanford University, recently disclosed in an article in the Stanford Daily several "Alternatives to Monastic Life."

According to the article, a Stanford male either must resign himself "to the life of a hermit in his dormitory room or continue his search for female companionship to other institutions which abound in the Bay Area."

One such institution glamorized by the university males is SJS.

"For girl watchers and chasers everywhere there is a paradise on the peninsula. Nationally known as one of the five great party schools, and renowned statewide for having the most beautiful girls of any campus in California, SJS exists in a separate world 18 miles south of Stanford."

The Stanford males could not have selected a better institution of higher learning to "worship" the most beautiful college women in the state.

Despite Stanford's delusion that SJS is still a party school, a misapprehension apparently supported on that campus only, the comments concerning Spartan Women are taken with a profound sense of humility.

We are modest about the coeds at SJS, and are fully aware that Stanfordites must seek companionship in a more intellectual community.

Stanford represents the little red schoolhouse with little read books.

Its male students are so involved in academia that their counter-parts are forced either to book it or to seek better hunting grounds.

Ironically, each week-end many Stanford men and coeds swarm to the hunting grounds of Spartanland.

SJS coeds are serious-minded persons, despite Stanford's delusion that there are few intelligent women going here.

Perhaps what is ailing Stanford is its constant reference to "girls" in the Bay Area.

Stanford Indians are welcome to venture south in their search for "girls" and parties.

We males at SJS prefer women.

leading directors. Just get a good fraternity house, with a little money, some time and freedom from the fuzz," Dr. Pepper declared.

The professor states that honest vulgarity is preferred by many to the *effete* artiness in films. He agrees with critic Kael who says, "Vulgar melodrama can mean a lot more in simple action films than pretentious, drawn attempts in the many films with a message."

HONEST VULGARITY

Specific reference was made to "Hud," modern western starring Paul Newman and Patricia Neal, as an example of honest vulgarity that expresses the most meaningful ambivalence.

Of course, Hollywood did not remain unscathed by Miss Kael. Agreeing with her, Dr. Pepper said, "Hollywood films are becoming advertising in motion." He recalled that although he did extend his best effort, he left halfway through the "Splendor in the Grass" fantasia starring Natalie Wood.

SPARTAN DAILY
SAN JOSE STATE COLLEGE

Second class postage paid at San Jose, California Member California Newspaper Publishers Association and Audit Bureau of Circulations. Published daily by students of San Jose State College, except Saturday and Sunday, during college year. Subscription accepted only on a remainder-of-semester basis. Full academic year, \$9; each semester, \$4.50. Off-campus price per copy, 10 cents. Phone 294-6414—Editorial Ext. 2383, 2384, 2385, 2386. Advertising Ext. 208, 2082, 2083, 2084. Press of Globe Printing Co. Office hours 1:45-4:20 p.m. Monday through Friday.

Editor SCOTT MOORE
Advertising Manager BOB SCHERNER
News Editor CARY KOEGL
Associate Editor CAROL CARL
Day Editor ROGER ALLEN
Copy Editor TOM MEAD

HOC Sets Talk On Swedish Sex

"Sex Education and Morality in Sweden" will be discussed tonight by Gary Carlson, SJS graduate, who spent a year at the University of Stockholm, at a HOC (Humanists on Campus) meeting in CH149 at 7:30.

Following his graduation from SJS in 1963 Carlson spent a year in Sweden. He has also studied at the University of Oslo in Norway and has lived in the Soviet Union for a year.

Job Interviews

All interviews are held in the Placement Center, ADM234. Appointment signups begin on Tuesdays for company interviews the following week. January grads may obtain further schedule information at the Placement Center.

TODAY

San Francisco Bay Naval Shipyard: engineering majors, all options except aero and scientific, chemist (analytical and metallurgical) for positions in engineer-

ing and scientific. Must be a U.S. citizen. Male or female. Area of work is San Francisco and Vallejo.

Arthur Anderson & Co.: business or liberal arts majors with strong accounting, accounting major preferred for positions in auditing, tax accounting and administrative services (the latter includes financial planning, data processing, production control). Citizenship not required. Male or female. Area of work is San Francisco, San Jose, Los Angeles and major cities in U.S.

Philco Corporation: materials science, mechanical engineering with a B.S. or M.S. in electrical engineering for positions in research and development in range instrumentation; antennae and microwave systems; tracking; telemetry and command; navigation and control; space information systems, trajectory and orbit analysis. Must be a U.S. citizen. Area of work is Palo Alto.

TOMORROW

Ross Laboratories: business administration majors for positions as sales representatives. Male only. Area of work is open.

San Francisco Civil Service Commission: psychology, social welfare, nursing, engineering and public administration majors for positions in engineering, personnel, police, recreation, nursing, librarian, management and social work. Must be a U.S. citizen. Male or female. Area of work is San Francisco.

Security Mutual Life Company: business administration majors and similar background for positions in sales trainee, management trainee. Citizenship not required. Male only. Area of work is San Jose and vicinity.

Philco Corporation: (See above information).

Guy F. Atkinson Company: chemical engineering and MS in chemical engineering majors for positions in chemical engineering trainee. Must be U.S. citizen. Male only. Area of work is the West Coast.

Chesebrough-Pond's: business or liberal arts majors for positions in sales, drugs and cosmetic products, sales career with great opportunity for advancement to management. Military must be completed. Male only. Area of work is Sacramento, Portland, Phoenix, and Los Angeles.

Social Security Administration: open to all majors for positions in management internships training program. Must be U.S. citizen. Male or female. Area of work is Baltimore, Md.

Intern Interviews Begin Tomorrow

Harold D. Foss, personnel staffing specialist with the Social Security Administration, will be on campus tomorrow to interview January and June graduates for management intern positions.

Students in all majors may discuss career possibilities with Foss. Interview appointments may be made at the Placement Center, ADM234.

SJS Prof To Discuss Computers

"1984—The Computer and You" will be discussed by Allan V. Collister, SJS associate professor of engineering and associate director of institutional studies, tonight at 7:30 in ED100.

Collister is the guest speaker of Electrical and Electronics Engineers (IEEE).

Collister believes that we are in the midst of a great computer revolution which will affect the lives of everyone.

He said that the use of computers is good because it eliminates drudgery, but that it is bad because it drains the usefulness of human beings.

The speaker will also discuss effects computers will have on education.

Russian Refugee Discusses Culture Of Soviet Union

"Culture is a creative process," Wadim Kolosovich, refugee from the Soviet Union, told members and guests of the Russian Club last Wednesday night.

Kolosovich, speaking on Russian culture, said that "universal beauty in a country's culture is the inner understanding of the inner structure."

This inner structure, Kolosovich observed, is the "uniqueness of the Russian character which combines extremes of human characteristics—barbarism and somewhat idealized Christianity."

Kolosovich, a native of the Soviet Ukraine, came to the United States 20 years ago.

During a question and answer period, Kolosovich said that the Russian Church remains "a factor of constant influence in life, culture and thought development."

ASB Interviews To Begin Today

The ASB Human Relations Commission will hold interviews today to choose two commission members, kicking off a week of ASB committee interviews.

Interviews will be held in the College Union at 2:30 p.m.

The commission studies problems involving communication and inter-personal relationships affecting the welfare of SJS students.

Also set today at 3:10 p.m. are interviews for the chairmanship of the Art Planning Committee.

The ASB Public Relations Committee needs three members. Interviews begin tomorrow at 2:30 p.m.

Interviews for three members for the ASB Recognition Committee begin tomorrow at 3:45 p.m.

Spartaguide

TODAY

SJS Young Republicans, 7:30 p.m., Home Ec.3, regular meeting.

IEEE (Institute of Electrical and Electronic Engineers), 7:30 p.m., ED100, guest speaker.

SJS Young Republicans, 8 p.m., Home Ec.3, executive board meeting.

Humanists on Campus (HOC), 7:30 p.m., CH149, general discussion.

Business Education Honorary (Pi Omega Pi), 3:30 p.m., TH155, regular business meeting.

TOMORROW

Student Peace Union, 3:30 p.m., Cafeteria B, speakers on conscientious objection and other draft alternatives, election of officers.

AIESEC Committee (SAM), 7 p.m., mock interview, Barracks 3 1/2.

Christian Science Organization, 7:30 p.m., Memorial Chapel, regular meeting.

United Campus Christian Fellowship, 7 p.m., 300 S. 10th St., a tape discussion on cybernetics will be presented.

Industrial Technology Society, 7:30 p.m., Cafeteria B, regular meeting, guest speaker.

Beta Beta Beta, 1:30 p.m., S233, all members and prospective members invited.

Society of Automotive Engineers, 7:30 p.m., Aeronautics Bldg., guest speaker.

International Relations Club, 3:30 p.m., CH162, special business meeting.

Chess Club, 2:30 p.m., ED414, regular meeting.

Spartan Spears, 6:15 p.m., ED-241, regular meeting.

American Marketing Association, 6:30 p.m., social, 7:30 p.m., meeting, Johnny's Steakhouse, 610 Coleman Ave. Guest speaker Tom Oligher, vice president of Sunset Magazine.

SAMME, 7:30 p.m., TH55, regular meeting, open to all students, guest speaker.

WEDNESDAY

AIESEC Committee (SAM), 6:30 p.m., Ste. Claire Hotel, Market and San Carlos Streets, regular meeting.

Phrateres International, 7 p.m., AWS lounge, regular meeting.

Semper Fidelis Society, 7:30 p.m., Home Ec.2, plans will be discussed in regards to the November 10 Marine Corps anniversary.

Masses Set Today

Catholics today are celebrating a world-wide holy day, All Saints Day.

For the benefit of Catholic students on campus, Mass will be celebrated at the Newman Center, 79 S. Fifth St., at 12 noon, 2 p.m., 4 p.m., and 6 p.m.

All Saints Day is the Catholic Memorial Day which commemorates the dead.

SPARTAN DAILY-3
Monday, November 1, 1965

Pilot To Speak

Robert Fowler, first man to fly an airplane from the west to the east coast of the United States, will be guest speaker at tomorrow's meeting of the Society of Automotive Engineers.

The 7:30 meeting, held at the Aeronautics Building on Coleman Avenue across from FMC building, is open to all students.

THE CITY OF OAKLAND INTERVIEWS ON CAMPUS MONDAY, NOVEMBER 22

FOR

Junior Accountant	\$583-\$644
Junior Engineer	676-746
Patrolman	663-707
Recreation Director	525-655

CONTACT PLACEMENT OFFICE FOR APPOINTMENT

'BLUE CHIP' DIVIDENDS

Connecticut
Mutual Life

The 'Blue Chip' Company
that's low in net cost, too

For 119 years, Connecticut Mutual Life has paid dividends to its policy holders.

And CML dividends are among the highest in the industry. This means you pay a low net cost for CML's Blue Chip protection.

So when you think insurance, think Connecticut Mutual, the "Blue Chip" Company with low net cost.

Fred Fernandez SJS '59 Wayne Christensen SCU '63
Bernard Clinton SJS '59 Terry Florian SCU '63
Robert Quiel SJS '59

Robert T. Heckley, C.L.U., General Agent
1671 The Alameda, Suite 311 294-5660

LARGEST

Selection of Sheet Music

Chamber Music

SARATOGA CLEF HOUSE

14471 Big Basin Way

SHOW SLATE

SARATOGA

14502 Big Basin Way 867-3026

IT'S A MAD, MAD, MAD, MAD WORLD

CINEMA

552 S. Bascom CY 5-7238

RED DESERT

ECLIPSE

GAY

400 South First 294-5544

RUINED BRUIN

GIRLS WITHOUT ROOMS

TOWNE

1433 The Alameda CY 7-3060

THE MARRIED WOMAN

BREATHIN' SCANDAL

TOWNE

1433 The Alameda CY 7-3060



...and how to get it
BEST PICTURE
CANNES
FILM FESTIVAL
1966
STARRING
RITA TUSHINGHAM
A WOODFALL FILM

CINEMA

552 S. Bascom CY 5-7238



BOTH START THURSDAY, NOVEMBER 4th

LOWEST

Gas Prices in San Jose

Guaranteed Major Brand Gasoline

4th & William 6th & Keyes
13th & Julian 10th & Taylor

Four Locations to Serve You

Puritan Oil Co.

United Technology Center is looking for engineers and scientists

Could you as a BS, MS, or PhD be looking for UTC?
We will be on campus

November 3, 1965

At United Technology Center, a division of United Aircraft Corporation, we're doing exciting work in the areas of solids, liquids, and hybrid rocket motors—and all the ancillary sciences which make them possible. Our past includes the Prime Contractor assignment on the booster stage of the Air Force's successful Titan III-C Standard Space Launch Vehicle, a solid-rocket stage in the Scout rocket system, and notable achievements in hybrid rocket technology. Our future? It could include you. Why not investigate it? Contact your placement office for details.

An equal opportunity employer.

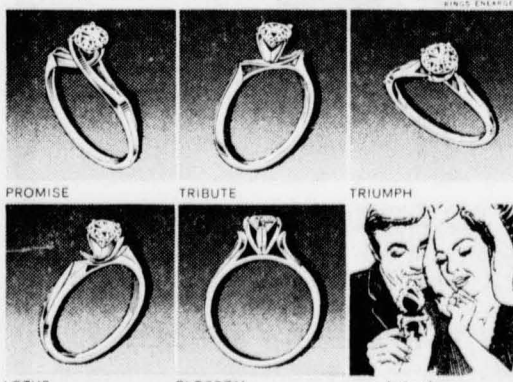
United Technology Center

DIVISION OF UNITED AIRCRAFT CORPORATION

Sunnyvale, California



Surprise!
your ArtCarved Diamond Ring comes
to you on its own precious throne.



All styles shown with their little thrones, charmingly gift boxed
from \$150 to \$1200 backed by the written ArtCarved
guarantee and Permanent Value Plan.

ArtCarved®
DREAM DIAMOND RINGS

For free folder write J. R. Wood & Sons, Inc. 216 E. 45th St. New York 10017

See Dream Diamond Rings only at these Authorized ArtCarved Dealers

ALAMEDA—Hunt Jewelry Co.
ANTIOCH—Hollings Jewelers
ARTESIA—Adamson's Jewelry
BELFLOWER—Hart Jewelers
BELMONT SHORE—Harris Jewelers, Inc.
BISHOP—Roy's Jewelry
BURLINGAME—Kern Jewelers
CHICO—Clifford's Jewelry
COALINGA—Petty's Jewelry
COLUSA—Livermore
COMPTON—Finley's Jewelers
CONOGA PARK—Shearer Jewelers
CORCORAN—Fabrie's Jewelry
DAVIS—Styler Jewelers
DELANO—Jane's Jewelry
EL MONTE—Van's Jewelry
EUREKA—William Williams
FERNDALE—Mathes Jewelry
FORT BRAGG—Chernoff's Fort Bragg Jeweler
GLENDORA—Neufeld Jewelers
HOLLYWOOD—William Stromberg
HUNTINGTON PARK—Parr's Inc.
LODI—Haden Jewelers
LOS GATOS—Harold Peters
MANTECA—Allen Jewelry
MARYSVILLE—Park Jewelers
MENLO PARK—George Hirtzel Jewelers
MODESTO—Peterson Jeweler
MODESTO—Village Jewelers
NAPA—Whitman & Bailey
NEW HALL—Newhall Jewelers
NEWPORT BEACH—Charles Barr
NOVATO—McDonald's Jewelry Store
OAKLAND—Loeb & Velez
OAKLAND—Maxine's Jeweler
OROVILLE—Conner's Jewelers
PACIFIC GROVE—Wells Jewelers
REDDING—Halling's Jewelers
REDFORD—Kamora Jewelers
RICHMOND—William R. Stribley
ROSEVILLE—Morgan F. Lawson Jeweler
SACRAMENTO—Edwin A. Grebitus & Sons
SAN BRUNO—Bostrom's Jewelers
SAN FRANCISCO—Shreve & Co.
SAN FRANCISCO—Ed Tigges Jewelers
SAN GABRIEL—G. H. Wilke
SANGER—Kenmore Jewelers
SAN JOSE—Hudson's Jewelers
SAN LEANDRO—Chase Jewelers
SAN MATEO—John J. Patten
SAN RAFAEL—Herbert & Rohrer
SANTA CRUZ—Dell Williams Jewelers
SANTA ROSA—E. R. Sawyer Jewelers
SHERMAN OAKS—Berggren Jewelers
STOCKTON—Borelli Jewelers
STOCKTON—Seymour Jewelry
TEMPLE CITY—Fitzjohn Jewelry
UKIAH—John O. Wonder
VALLEJO—Harold & Paul
WALLNUT CREEK—Rinehart's
WEST COVINA—Gaylord's Jewelers
WESTMINSTER—Garver's Jewelers

Albee Writes

Playwright Edward Albee says he has enough writing projects to keep him busy for the next three years.

Having recently finished "Malcolm," the dramatization of a James Purdy novel, Albee lists three other dramas in the planning stage.

KSJS-FM To Air Talk By Caldwell

Erskine Caldwell's speech, "Out of the Caldwell Workshop," delivered by the author Wednesday morning in Concert Hall will be broadcast tonight at 7 p.m. on radio station KSJS-FM, 90.7 megacycles.

The speech and the complete question and answer period have been taped by KSJS.

Other KSJS programs today:

5:00 p.m.—Campus
5:55 —Lockheed Digest
6:00 —Spartan Spectrum
6:15 —B.B.C. World Report
6:30 —A Matter of Morals
7:00 —Lecture: Erskine Caldwell; "Out of the Caldwell Workshop"
8:00 —Archives

RENT A TYPEWRITER

Special Student Rates

or

Rent To Own

Kennedy's
BUSINESS MACHINES
AND OFFICE EQUIPMENT

170 South Second
Phone 286-2610

THIS WEEK'S DRY CLEANING SPECIAL . . . MEN'S SUITS

Regularly
\$1.93

SPECIAL
\$1.05

GOLDEN WEST CLEANERS

25 S. 3rd Street

292-1052



'Society' Analyzed

By TIM CLARK

"Washington as it was never known before."

That is the phrase that should appear on the jacket cover of Merriman Smith's *The Good Days*, published by Bobbs-Merrill Co.

The book concerns itself with the little known side of Washington society during and before the John Kennedy presidency.

Smith, through amusing anecdotes and satirical analogies, divides the classes of society that dominate the Washington according to who was president at the time. He nicknames Kennedy followers, the New People. This group contrasts to the Old People Eisenhower devotees, as you might have guessed.

The New People are epitomized by the pool-dunking Bobby Kennedys, imported-car-driving-civil-service-workers, and the twisting Secretaries of States.

IN GOOD TASTE

This book was aimed at President Kennedy and his followers. It is often pointed and critical of the late President. Though written before the President's assassination, it presents a fair picture of the late President. This is the true test of good satirical writing.

Smith's crisp, catchy writing style makes his work worth reading. His analogies call for

Our Specialty

Every Mon., Tues.,
and Wed.

SPAGHETTI

All you can eat

\$1.00

Free parking at Al's & Earl's
38 S. 3rd St.

**ANGELO'S
STEAK HOUSE**

72 E. Santa Clara Street

an explanatory metaphor. He is the Jim Murray of the political world. (Or should that be vice-versa?)

The author can be believed, though some of his anecdotes border the line of incredibility, because he has been the United Press International's Washington News Correspondent for almost 25 years.

The hard bound Bobbs and Merrill \$5 edition contains 281 pages and 20 chapters. Almost any chapter could be extracted and still have enough meat to fill the bill of a daily syndicated column. Only toward the end of the book does Smith make references to the previous chapters.

INFORMALLY FUNNY

Smith, when striving for humor usually succeeded. His best efforts come forth when he makes references to everyday people, or talks in the vernacular of the common man. An example of this is in the beginning of chapter eight, "Is Culture Decent." Smith is discussing the striving for culture by the Trumans and the Kennedys and how they did achieve a modicum of culture (the fine arts).

He then takes a poke at the Eisenhowers writing:

"The Eisenhowers also presented fine classicist in the East Room after dinners, but by today's standards, they cast culture aside when they invited Fred Waring and Lawrence Welk to sing and play. By New People measurements, only Spade Cooley could have been worse."

CRITICAL LOOK

The main problem that presents itself in this writing is the same problem that is inherent in most snappy, stylish writing—often the style or cuteness replaces quality of thought. Occasionally Smith goes overboard on his conclusions and stylistic flairs. Overall he has a message worth telling.

"The Good New Days" is a "must" book for political science majors and a necessity for those who desire a fresh human picture of John Fitzgerald Kennedy and the New Society.

Professor To Address SAMME

Dr. Zuhair A. Munir, SJS associate professor of material science, will speak on "The Raft and the Rapids" at tomorrow's meeting of SAMME (Students Affiliation of Metallurgical and Material Engineering) at 7:30 p.m., TH53.

Dr. Munir will describe his experiences of traveling down the Colorado River in a rubber raft. He also will present colored slides to show the area covered in his journey, an area not accessible by any other means but a raft.

The trip through the Colorado River rapids was taken three summers ago "in the interest of conversation of our nation's disappearing natural resources," according to Dr. Munir.

Students interested in hearing Dr. Munir speak are invited to the talk by Patrick Pizzo, SAMME president and senior material science major. Refreshments will be served and there is no admission charge.

Joan Baez Sets School For Pacifism

CARMEL VALLEY (UPI)—Pacifist folk-singer Joan Baez Friday had permission to start a school for nonviolence in this well-to-do community near the Pacific Ocean.

It will be housed in an old Spanish style building which has had a varied history as a family dwelling, a public school, a factory for "So Help Me Hannah" brand poison oak remedy, and a laboratory for testing small caliber bullets.

The Monterey County Planning Commission Wednesday night voted 5-3 to permit the school's creation after a stormy hearing in which neighbors protested plans.

Officials of the school told the commission that enrollment would be limited to 20 students for a six-weeks course that will cost \$75.

Education Class Sees Mission Sites In Monterey Area

Students of an education class entitled "Social Science Methods," conducted by Dr. Ted C. Hineckley, associate professor of history, and Dr. Thomas H. Wendel, assistant professor of history, visited the historical mission sites at Monterey Peninsula Saturday to become acquainted with the community's resources and historical monuments.

Some 50 education majors acted as "students" for the field trip planned by their "instructor" Sherwood Rupp, senior education major.

Another purpose for the field trip was to give students the experience of planning, conducting and organizing educational excursions of this sort.

The group visited Mission San Juan Bautista in Carmel and the Carmel Mission site.

BEAU TIES

ENGAGEMENTS

Sandy Marill, senior interior decoration student and member of Alpha Omicron Pi sorority, has revealed her engagement to Paul Chandler, Sigma Chi member and senior industrial arts major. A July 2 wedding date has been set.

Sue Ellen Stanley, senior elementary education major from Tustin, has announced her betrothal to First Lt. Earle L. Richmond, presently serving in the U.S. Marine Corps and resident of Laguna Beach. Miss Stanley, a member of Alpha Omicron Pi sorority, says that a summer wedding is planned.

PINNINGS

Annette Burton, Delta Gamma member and sophomore English major, has accepted the fraternity pin of Terry Mathew, Delta Upsilon member and junior business student. Miss Burton is from Berkeley and Mathew comes from San Marino.

ATTENTION!

**FAMILY LAUNDRY and
DRY CLEANING SERVICE**
499 So. 2nd
2nd and Williams

Jacque Reed, senior French major from Clemson, S.C., and Steve Sturtevant, graduate of Miami University where he was affiliated with Lambda Chi Alpha, are pinned. Miss Reed is a member of Delta Zeta sorority.

Dance



Special Group Classes
for
College Students
8 lessons \$10.00

Every Saturday
Starting November 6
For further information, call
John McNally, 297-3734

**ARTHUR MURRAY
STUDIOS**

938 The Alameda, San Jose

"Work of Art"

Sweaters & Cashmere Coats
Our Specialty

10% DISCOUNT
WITH ASB CARD

Art Cleaners

398 E. Santa Clara 293-1030



**GLENN
YARBROUGH**

Friday Nov. 5 8:30 p.m.

SAN JOSE CIVIC AUDITORIUM

Tickets \$4.50, 3.50, 2.50

At: San Jose Box Office

40 W. San Carlos St. 295-0888

Tickets also available at Spartan Music.

3 QUESTIONS TO ASK WHEN YOU BUY INSURANCE

1. Will you share in the profits of the company?
2. Will you have immediate cash values?
3. Will you have professional services available to assist in your over-all financial objectives?

**Mutual Benefit policy
owners can say yes.**

Write or call for information

Dan Hitchcock SJS '59

Larry Nelson SFS '62

Tom Fields SJS '65



TOM FIELDS

**MUTUAL
BENEFIT LIFE**

715 North First Street
Suite 35

San Jose 297-2738
Peninsula 968-6816



How to make a snap course out of a tough one!

Obviously, Olds 4-4-2 crammed for its finals. It masters miles with a 400-cubic-inch V-8, 4-barrel carb and a rumbling pair of pipes. Cools corners with heavy-duty suspension and front and rear stabilizers. Goes to the head of its class with the sportiest configuration ever to top four red-line tires. All this, and straight A's in economics, too... like matching its modest price to your pocket! **LOOK TO OLDS FOR THE NEW!**

STEP OUT FRONT
IN '66
... in a Rocket Action Car!

TORONADO • NINE • EIGHT • DELTA 88 • DYNAMIC 88 • JETSTAR 88 • CUTLASS • F-85 • VISTA-CRUISER • STARFIRE • 4-4-2

OLDSMOBILE

GREAT TIME TO GO WHERE THE ACTION IS... SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER TODAY!

ALL SAINT'S DAY

TODAY

MASSES AT

NEWMAN CENTER

79 So. 5th St.

12 noon

2 p.m.

4 p.m.

6 p.m.

Anxious Gymnasts Ready for Season With Workouts

Untiring Spartan gymnastic performers have been working out the entire semester under the direction of coach Clair Jennett.

About 10 of the performers Jennett is basing his plans on have been showing up for the afternoon practices in the Men's Gym.

Along with these, five freshman hopefuls have been showing their wares to the veteran coach.

Sophomore Tony Coppola—the mainstay of the frosh last season—is ticketed for taking over the bulk of the Spartan threat this season, replacing the graduated Rich Chew.

Chew, the 10th best side horse performer in the nation last season, is currently coaching the freshman outfit.

The first gymnastic meet of the year will be on Dec. 4.

ATO Wins Crown

Alpha Tau Omega won the all-college intramural sports championship last year for the second time in a row.

Also for the second year in a row, the Taus produced the Intramural Athlete of the Year as Craig Fergus succeeded teammate Jim Pryor for the honors.

Custom Cleaners
481 E. San Carlos
between 10th and 11th

"Redi-Room"
Dancing Nightly
Featuring:
"The Regimentals"
Sunday Session
Starting at 4 p.m.
4340 Moorpark at Saratoga

ATTENTION STUDENTS
WE HAVE A LOW RENTAL PLAN ON NEW AND USED TYPEWRITERS. HUNDREDS TO CHOOSE FROM.



MODERN OFFICE MACHINES
124 E. San Fernando St.
Between 3rd & 4th Sts.

SJS Tops Lobos As Berry Stars

By JEFF STOCKTON
Daily Sports Editor

ALBUQUERQUE, N. M. — SJS quarterback Ken Berry broke two school records and tossed three touchdown passes in leading the Spartan gridders to a 27-7 upset victory over the University of New Mexico before approximately 18,000 fans Saturday afternoon.

After surrendering an early score, Berry and his teammates pounded the Lobo defense unmercifully for the remainder of the contest for the Spartans' third straight victory, all against Western Conference (WAC) squads.

The victory against New Mexico gives SJS a 3-1 mark in the WAC, good enough for an unofficial first place standing.

Berry completed 15 out of 29 passes for 260 yards, a new SJS mark for yards gained passing in a single game. He also picked up five yards rushing, which gives him 263 yards in total offense, another single game record.

GIFT SCORE

The Spartans handed the Lobos their only score on a silver platter. On SJS' first drive, Berry fumbled the snap from center and three plays later New Mexico's fullback Carl Jackson scored from two yards out.

Late in the first quarter, safety Jim McGuire recovered Lobo signal-caller Stan Quintana's bobble on the New Mexico 42. Berry hit flanker Ben Ward with a 15-yard toss to the Lobo 27. Three plays later the amazing Spartan quarterback hit split-end Steve Cox up the center on a look-in pass from the 22 for the score.

Rich Tatley kicked the first of three successful conversions. The Spartans didn't strike again until 0:47 left in the half when fullback Charley Harraway punched in from the one-foot line after a 57-yard pass from Berry to Ward.

ELUSIVE QUARTERBACK

With only a minute and a half gone in the second half, the elusive Berry evaded several would-be tacklers on the Lobo 32, rolled out and hit tight end Harry Kellogg standing alone in the end zone.

New Mexico couldn't move after the kick-off and SJS' Rich Lachapelle returned the Lobos' punt 25 yards to the home team's 43.

Nine plays later, Berry found himself scrambling again, and hit Cox on a six-yard TD pass.

The score easily could have been higher if a Berry to Harraway TD hookup hadn't been nullified by a holding penalty, and another of Berry's strikes was dropped in the end zone.

Five Teams in Title Picture As Greek Loop Nears End

Five teams are still in the running for the fraternity grid league championship with just two playing days left.

ATO, with five wins, no losses and two ties, leads the league, but is closely followed by SAE (5-1-1), Delta Sigma Phi (5-1-2), Theta

Chi (4-0-4) and Sigma Chi (4-1-2). The number of teams at the top of the heap is due largely to the dropping of four squads from the original 11-team league, and the subsequent forfeiture of their remaining contests.

Thursday's action produced a major upset, as Theta Chi knocked off top-seeded SAE, 8-0. The victors' scoring came on a touchdown pass from Bob Huber to Art Tirrota, and a safety as Lanny Julius caught SAE quarterback Terry Moore behind his own goal line.

Sigma Chi's touchdowns were scored by Bill Garehime on a 50-yard run with an intercepted pass, and Gene Senter on a toss from Bill Laughlin.

Autograph Party for

Mr. Rambo's New Book

"REMEMBER WHEN"

Mon. Nov. 1 from 1 to 5 p.m.

Books Inc.

420 Town & Country Village
Stevens Creek & Winchester
Open Evenings and Sunday

UCLA Outclasses Spartans In Friday's Water Polo Match

By PAUL SAVOIA
Daily Sports Writer

Spartan water poloists met their match Friday night—and how!

The UCLA Bruins, showing why they are beyond doubt the best college team in the nation, whipped Lee Walton's Spartans 13-6 in the Spartan tank Friday night before a full house.

The Bruins jumped into an early lead and never relinquished control, displaying outstanding ball-handling and quickness in the process.

UCLA is the only major college team in the nation without a defeat and, by defeating SJS, have whipped all top competition in the area.

Stan Cole, one of the two Olympic performers on the Bruin contingent, scored the first goal of the contest four minutes into the first quarter after taking a teammate's pass.

Before the Spartans could catch their breath, the Bruins had whipped in three more goals, two by the outstanding Cole and one by Win Condit.

Captain Don Moore finally broke the ice for the home team with a goal with only 15 seconds remaining in the first frame.

Moore scored on a tip shot after a pass from Greg Swan to pull the Spartans to 2-4 and give the partisan fans a ray of hope. However, Russ Webb broke loose

and scored twice to put the contest away for good.

The next three goals for the Spartans were produced from the strong right arm of Jim Moblad, who started for the first time this season.

Moblad, who shouldered the burden of the Spartan offense, was praised by Walton for what he termed an "outstanding offensive effort."

Walton also found time to praise goalie Bruce Hobbs ("He has to be the best goalie in the college division this year.") and John Williams for his defensive effort on Dave Ashleigh, who has been called the best collegiate water polo player in the nation. Ashleigh, as Cole, competed for the United States in 1964.

However, the first reaction of Walton and the Spartan players after the game was "They (UCLA) are great."

Independent League Grid Play-offs Begin

Two important meetings are on tap today as independent football league play-offs begin.

The games, which will be played on the south campus fields, bring together "B" league champion Air Force ROTC and "A" fourth-place finisher Red Horde in one duel, and Moulder Hall, second best "B" outfit, and No. 3 "A" contingent, K.C. All-Stars, in the other.

Both games start at 3:45.

★ ★ ★

FINAL A LEAGUE STANDINGS

	W	L	T
Me and Them	7	0	1
Saces	7	1	0
K.C. All-Stars	6	2	0
Red Horde	5	3	0
SAE No. 2	3	3	2
Blue Flame	3	4	1
Sig Ep	2	5	1

FINAL B LEAGUE STANDINGS

	W	L	T
AF-ROTC	7	0	1
Moulder Hall	6	1	1
Allen Hall	4	1	3
Whiskey A-Go-Go	4	4	0
Chi Pi Sigma	3	3	2
A-ROTC	3	4	1
Newman Knights	3	5	0
Matadors	0	8	0

Homecoming Grid Game Tops Week

Saturday night's Homecoming football game with the University of Pacific leads the Spartan sports onslaught this week.

The gridders meet the Tigers in Spartan Stadium at 8 p.m.

This week's schedule for other sports:
Soccer—at California Wednesday; at University of Pacific Thursday.

Cross-Country—at Santa Teresa Golf Course for Northern California Championships Saturday.

Water Polo—at California Friday (varsity and frosh).

Freshman football—Cal Poly (SLO) in San Jose Thursday.

Likens Redshirts

Jack Likens, currently working in the Spartan Sports Publicity Office, was an All-American water polo player for SJS as a sophomore last season.

This year Likens is sitting out, but will be with the squad the next two years, when he will team with his brother Bob, an outstanding goalie for the frosh squad this season.

(Paid Religious Advertisement)

How to Find Yourself

If you are among the many looking for something more in life, searching perhaps for a sense of personal identity or purpose for living in a materialistic age, the God of the Bible has good news for you. Quoting the Old Testament Jesus Christ once said, "Man shall not live by bread alone but by every word that proceeds from the mouth of God." (Matthew 4:4) Indeed the findings of modern psychology have shown that man is an emotional and spiritual being all too often suffering from guilt, repression and a sense of inadequacy. Even those who "succeed" often feel they ought to be more than they are, because of unmet spiritual needs.

Now a light bulb can not successfully glow cut off from the current, and the finest of plants will die without water. It is no coincidence to such analogies that Jesus Christ is called the Light of the World and the Water of Life, as well as the Shepherd of the Sheep and Bread of Life. God has made us dependent creatures designed to rely upon the One who said, "I am the Way, the Truth and the Life." (John 14:6)

A little time in the Bible soon convinces the sincere that Jesus Christ is the only real Person in all the universe; that human beings find their identity and their fulfillment only in him. In a changing world millions have found that Jesus Christ more than fills that inner void and satisfies a desire to be oneself. Thus in simplest terms, a man who finds Jesus Christ as Lord finds himself.

In a world where there are lots of wrong answers and many blind alleys the Bible urges men everywhere to turn to their Creator for the answers which work and the way which satisfies. . . "See to it that no one makes a prey of you by philosophy and empty deceit, according to human tradition, according to the elemental spirits of the universe and not according to Christ. For in him all the fullness of deity dwells bodily, and you have come to fullness of life in him who is the head of all rule and authority." (Colossians 2:9-10)

Why be an incomplete person when Jesus Christ stands ready to make you a whole man in a broken world?

Contemporary Christians on Campus

Box 11791 Palo Alto



THE COLLEGE PLAN
exclusively for
THE COLLEGE MAN



Lenny Poon

President
Sigma Alpha Mu

says

I Bought My College Master, INSURANCE POLICY

because

...Guaranteed by a top Company
...No War Clause
...Exclusive Benefits at Special Rates
...Deposits Deferred until you are out of school.

For Your COLLEGE MASTER outline . . . Contact

Jim Harget

Darwin Shoop John Mack
286-6700
505 So. 10th St.

Open Tonight
Until 9 p.m.

Robert's BOOK STORE

We Discriminate

Much as we might like to, we are unable to present our program to blue collar workers. We are interested in talking to a clientele made up of young men entering professional careers. We would like to talk to you about the University Trust Program. Leave your checkbook at home. You won't need it.

University Trust Program

434 E. William, Suite B
286-8165

Spartan Daily Classifieds

ANNOUNCEMENTS (1)

SALINAS HIGH GRADS. '56. Plans in progress for 1st class reunion. If you are a grad or know one, contact Emalie Monarrez Webb, 1031 University Ave., S.J., 298-6660.

AUTOMOTIVE (2)

'54 A. HEALY. Runs good. \$595 or offer. New top etc. 286-9240.

'63 YAMAHA. 5 spd. 2 chrome carbs. 250cc. \$415. 295-3264.

'64 HONDA. 150. Rebuilt engine. \$350. 297-8018.

'55 OLDS. 4 dr. w/everything on it. Best offer. Call 253-9936.

BSA. '64. 500cc. Scrambler. Many extras. John Webber, 213 S. 12th St.

CORVETTE '60. 4 spd. Conv. Hdtp. \$1600. 378-5121.

'64 HONDA SUPER HAWK. Like new. Extras. \$525. 686 S. 8th. 298-0537.

'64 VOLVO. One owner. 2 door. 297-6424 aft. 6 p.m. daily.

'54 STUDE. '63 Chev. 283 engine. 327 FI cam/pistons. AFB carb. 326-4827.

'64 HONDA 50. Good condition. \$150. 294-7103.

'64 HONDA 55. Like new. Elec. starter. \$215 or offer. 294-8960.

HAVE YOU BEEN WAITING FOR A '60 RENAULT? Call NOW! 295-1265.

FOR SALE (3)

A FULL COLONIAL GOWN. Strapless. Mint green. \$20. Sizes 10 or 12. Short blue formal \$6. 293-2106.

HELP WANTED (4)

ROOM, BOARD AND SALARY FOR GIRL. Part time work (10 a.m.-1:30 p.m.) in nursery school. Phone 286-0883.

MATURE WOMAN STUDENT TO LIVE IN. Supervise 6 employable adult retarded young women to start Oct. 26. Hrs. 1 wked. a mo., one eve. a wk., one day & night of each wked. Mrs. Hobbs 297-6157.

EARN EXTRA SCHOOL MONEY. \$1 commission & up having pots and pans coated with teflon. TEFCO 294-0130.

DANCE BAND WANTED. FOR NOV. 19. Phone 286-4078.

DINNER HASHER. ACACIA FRATERNITY. Phone 293-9611.

HOUSING (5)

ROOM IN HOUSE. Nr. SJS. Separate entrance & bath. \$45. 292-1327.

\$30 MONTH ROOMS. 1/2 blk. SJS. Kfr. Lvgm. Shower. Heat. 292-1327.

2 MALE ROOMMATES WANTED TO SHARE NICE 2 BDRM. APT. \$37.50 each. 547 S. 11th. Apt. 2. 286-5692.

CLASSIFIED RATES

To buy, sell, rent or announce anything, just fill out and clip this handy order blank.	Minimum Two lines One time	One time 50c a line	Three times 25c a line	Five times 20c a line
2 lines	\$1.00	\$1.50	\$2.00	
3 lines	1.50	2.25	3.00	
4 lines	2.00	3.00	4.00	
5 lines	2.50	3.75	5.00	
Add this amount for each additional line		.50	.75	1.00

Print your ad here:
(Count 33 Letters and Spaces for Each Line)

CHECK A CLASSIFICATION

- ☐ Announcements (1)
- ☐ Automotive (2)
- ☐ For Sale (3)
- ☐ Help Wanted (4)
- ☐ Housing (5)
- ☐ Lost and Found (6)
- ☐ Personals (7)
- ☐ Services (8)
- ☐ Transportation (9)

Name _____ Address _____ Phone _____

Run Ad _____ (No. of days) Enclose \$ _____

Starting Date _____

HEY EVERYBODY
DON'T FORGET THE
5TH OF NOVEMBER!



HOMECOMING EDITION
SPARTAN DAILY



SPARTAN SWEEPSTAKES



Make Thanksgiving Travel Reservations Now!

727 Fan Jets to Los Angeles
\$13.50

"Super Electra" Jets to Los Angeles
\$11.43



SAN FRANCISCO/761-0818 OAKLAND/835-2555
LOS ANGELES/776-0125
HOLLYWOOD-BURBANK/787-4750, 246-8437
SAN DIEGO/298-4611 OR YOUR TRAVEL AGENT

Discover **SAN JOSE PAINT**
112 S. 2nd Street
at San Fernando

artists!

HOMECOMING FLOAT SUPPLIES

Flameproof 9" wide no
crepe paper seam paper
Plaster of Paris Poster board
Glitter (bulk) Railroad board
Spray paints Tissue paper
Poster paints Banner paper

LOW CASE LOT DISCOUNTS APPLY
Contact our Miss Holmes CY 2-1447
SAVE! SAVE! SAVE!
Place Your Order Early

**SAN JOSE PAINT
AND WALLPAPER CO.**

Free Parking

LOWEST Gas Prices in San Jose

Guaranteed Major Brand Gasoline

4th & Williams ■ 6th & Keyes
13th & Julian ■ 10th & Taylor

Four Locations to Serve You

PURITAN OIL CO.



**STARTS
WEDNESDAY**

THRILLING EXCITING

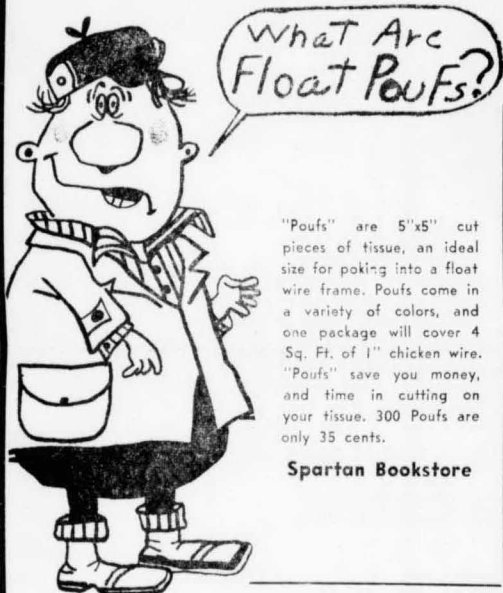
Who Killed Teddy Bear?

Sal Mineo Juliet Prowse

co-hit

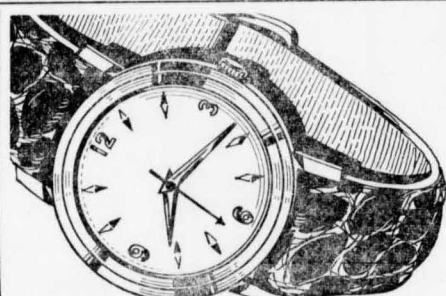
John Goldfarb,
Please Come Home!

Shirley MacLaine Peter Ustinov



"Poufs" are 5"x5" cut
pieces of tissue, an ideal
size for poking into a float
wire frame. Poufs come in
a variety of colors, and
one package will cover 4
Sq. Ft. of 1" chicken wire.
"Poufs" save you money,
and time in cutting on
your tissue. 300 Poufs are
only 35 cents.

Spartan Bookstore



KEEP UP WITH THE TIMES

That doesn't mean just being punctual but hav-
ing a watch that's in style. If your watch is out-
dated or doesn't work, and you feel it's time for
a change—see HUDSON'S first. Remember for
all your jewelry needs it's HUDSON'S the col-
lege budget jewelers.

HUDSON'S JEWELERS

275 S. 1st St.

295-0567

For The Skier

(And those who like to
dress the part)

Bogner Head
Roffe Fischer
Montant Marker
Edelweiss Grand Prix
Nevada

Complete stock of ski clothing
and equipment

Freeman's
SPORTS CENTER



Demetre
SKI SWEATER
By Vail

Navy blue, maroon,
red

23.00

244 S. 2nd
840 Town & County
Village

Latest Arrival!

Now in Paperback

Ernest Hemingway
"A Moveable Feast"

... sketches of the author's
life in Paris in the 20's.

CAL BOOK

134 E. San Fernando

JOHNNY'S NO BONE STEAK HOUSE

610 COLEMAN AVENUE
1 Block South of W. Taylor

**1/3 LB. STEAK DINNER
\$1.25**

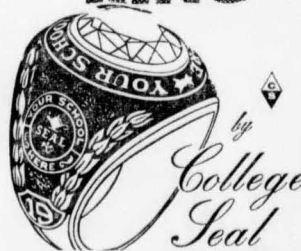
Includes: Idaho baked Potato or French Fries,
Cheese Sauce, Sour Cream or Cream-
ery Butter, Hot Bread & Butter, Mush-
room Sauce, and Relishes.

OFFER GOOD EVERY DAY

All Steaks 100% Guaranteed

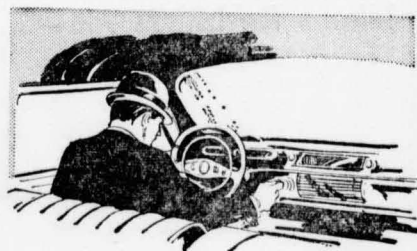
Open Daily 5 p.m. to 10 p.m. and also
Lunch served 11:30 to 1:30, Mon. through Fri.

Order Now
For Christmas Delivery
**COLLEGE
RING**



**College
Seal
Robert's BOOK
STORE**

On Tenth Across From The Men's Dorm



Be Sure Your Car Will Start!

If you depend on your car, depend on Silva
Service to care for it. From lubrications to major
overhauls, we take good care of your car.

78
S. 4th St. **SILVA SERVICE** 295-8968

Late for Class? We'll Park It for You

25¢

**OFF ANY PIZZA WHEN
YOU BRING THIS AD IN**

Good Wednesday (Nov. 3) only

Open 4 to 12 Daily
Until 2 a.m. weekends

We Also Deliver

Cugginos' Pizza

862 North 13th

292-8119

Spartan Sweepstakes

ENTRY BLANK ENTRY BLANK

NAME

ADDRESS

PHONE

ASB CARD NO.

ADVERTISER

TIE-BREAKER QUESTION:

What will be the total yards gained by
both teams in the SJS vs. University of
Pacific game?

1ST PRIZE ROUND-TRIP FLIGHT TO
LOS ANGELES BY
PSA
727 FAN JETS

5TH PRIZES RUNNER-UP
TICKETS TO
UNITED ARTIST THEATER

Here's How You Enter This Week's Sweepstake Contest

1. Study the Sweepstakes Rhyme. Then read the copy in each advertisement. Indicate in the space on the entry blank the advertiser's name you think is most closely related to the rhyme.
2. Complete your entry blank by printing your name, address, phone number, and ASB number. Answer the Tie-Breaker question on the entry blank.
3. Bring your entry to room J206 in the Journalism and Advertising Building between 10:30 a.m. and 3:30 p.m. on Monday, Tuesday or Wednesday. No entry will be accepted after 3:30 p.m. on Wednesday. Do not mail your entry.
4. Watch for the announcement of winners in next week's Spartan Daily. Do not call or come to the Spartan Daily office to find out the week's winner. The winners will be notified.

Sweepstakes Rhyme

You're willing to spend on something you depend;
You've invested in it, be sure to care for it.

CONTEST RULES

1. Only currently enrolled San Jose State College students may enter.
2. Students are limited to one entry per person.
3. All entries become the property of the Spartan Daily.
4. The Spartan Daily and/or San Jose State College is not responsible for any entries that are lost or stolen.
5. An entry must be filled out completely with no erasures in order to be considered by the judges.
6. In the event that two or more entries have the correct advertiser's name, the contestant who comes closest to the tie-breaker question will be the winner. If the tie-breaker game is canceled a special run-off contest will be held.
7. All complimentary flight passes awarded on Pacific Southwest Airlines expire on June 30, 1966.
8. The Spartan Daily reserves the right to correct errors, to extend deadlines and to make necessary additions or corrections of these rules.
9. Persons designated by the Spartan Daily shall constitute the panel of judges. Their decisions shall be final regarding both determination of prize winners or deciding on disqualification for any reason of entrants.
10. Entry submission signifies entrant's acceptance of all contest rules and acceptance of the judges' decisions.